



2019 Auction Sponsorship Levels and Underwriting Opportunities

On March 29, 2019, CDS will hold Bid & Bash, our annual community benefit auction at Bimbo's 365 Club. This event includes an online and live auction and directly benefits CDS' sliding scale tuition program. This year, our theme for the event is Where the Wild Things Are! From Sendak to Seuss...From Potter to Pooh...What character are you?

2019 Sponsorships

Sponsorships are vital to the success of CDS' auction. Your sponsorship donation may be tax deductible and helps underwrite the event.

- The Giving Tree Sponsor - \$10,000**
 - Two-page spread in auction program & recognition at event
 - Prominent listing on online auction page and in the auction program
 - Brand promotion on auction paddle
- The Goodnight Moon Sponsor - \$5,000**
 - Full-page ad in auction program
 - Prominent listing on online auction page and in the auction program
 - Brand promotion on auction paddle
- The Very Hungry Caterpillar Sponsor-\$2,500**
 - Half-page ad in auction program
 - Prominent listing on online auction page and in the auction program
- The Cat in the Hat Sponsor - \$1,000**
 - Quarter-page ad in auction program
 - Prominent listing on online auction page and in the auction program
- Charlotte's Web Business Sponsor - \$500**
 - Market place ad in auction program
 - Prominent listing on online auction page and in the auction program

2019 Underwriting Opportunities

Underwriting is another way to support the auction and help cover expenses, thereby increasing the event's proceeds to benefit sliding scale tuition. Underwriting donations are 100% tax deductible.

- Good Things to Eat:
Dinner Underwriter -\$5,000**
- Drink Me Potion:
Cocktail Party Underwriter - \$2,500**
- Puff the Magic Dragon:
DJ & Party Underwriter - \$2,500**
- The Emerald City:
Decorations & AV Underwriter - \$1000**
- My Teacher for President:
Faculty Ticket Underwriter - \$1,000**
We love our faculty to attend the event for free, so please consider underwriting faculty tickets.
- Pooh & Friends – Any Amount**
Gifts of all sizes help us underwrite the event.

Sponsors and Underwriters at the \$500 level and above will be listed in the auction program and will have the option of a marketplace ad in the auction program. **Must be received by February 15, 2019**



Sponsor and Underwriter Information

Enclosed is a check in the amount of \$ _____ payable to Children's Day School.

Please charge \$ _____ to my credit card: _____
CC # _____ Exp. Date _____

Name: _____

Address: _____

Phone: _____ Email: _____

Name(s) as you prefer to be listed on acknowledgements/materials: _____

To make your sponsorship gift online visit:

<https://forms.diamondmindinc.com/cds-sf/donate-now?token=1732464830>

Ad Specs

- \$10,000 Sponsorship Level – Two Full Pages - 6" wide x 7.5" tall
- \$5,000 Sponsorship Level - Full Page - 6" wide x 7.5" tall
- \$2,500 Sponsorship Level - Half Page - 6" wide x 3.625" tall
- \$1,000 Sponsorship Level - Quarter Page - 2.75" wide x 3.625" tall
- \$500 Sponsorship Level – Marketplace – Line logo

Please attach your logo/artwork/photo or email it to simoneo@cds-sf.org in JPEG format and return this form with your check by February 15, 2019 to: Simone Octigan, Annual Fund and Special Events Manager

Children's Day School 333 Dolores Street, San Francisco, CA 94110 - (415) 861-5432 x357
CDS is a 501(c)(3) organization and your contribution is tax deductible to the extent allowed by law. CDS's federal tax identification number is 94-3248631.

Thank you for supporting Children's Day School

