



## CDS Bid & Bash 2019 Frequently Asked Questions

### 1. What is Bid & Bash?

Bid & Bash is a community celebration where CDS parents, faculty, and staff come together to raise funds to support CDS sliding scale tuition. This year Bid & Bash will take place on **Friday, March 29 from 6:30 to midnight at Bimbo's Nightclub in North Beach**. CDS families and local businesses generously donate all of the auction items. Bid & Bash 2019 will feature an online auction prior to the event.

The night of program features:

- 6:30 pm Cocktails, hors d'oeuvres, hosted bar and raffle
- 8:30 pm Seated dinner
- 9:00 pm Live auction, Fund-A-Need, and raffle drawing
- 10:15 pm Dancing, music, dessert & coffee, hosted bar (wine and beer)
- 12:00 am Bid & Bash concludes

### 2. How do I buy tickets and what is included in my ticket?

**TICKETS:** An emailed invitation will go out in late February with a link to buy tickets. General admission tickets are \$175 each.

- Discounted and complimentary tickets are also available to sliding scale families
- We anticipate this event will sell out, so purchase your tickets early!

**What is included:** Hors d'oeuvres and hosted bar, seated dinner during the live auction, dancing and entertainment all night long, and a night of fun and laughter.

### 3. Does it have a theme and do I have to wear a costume?

Yes! This year the theme is *Where the Wild Things Are!* Come as your favorite literary character (if you choose). Costumes are always welcome, but not at all mandatory, and we try to choose a theme that lends itself to an easy costume that you can throw on after work. If you want to go all out, you can do that too!

### 4. What will the auction proceeds be used for?

Proceeds raised from Bid & Bash directly support our sliding scale tuition program. Over a third of CDS students receive assistance through our sliding scale tuition (**CDS allocates \$3 million dollars a year**), so this event is both meaningful and essential to CDS' commitment to keeping an economically diverse student body.

## 5. How does the auction work?

Bid & Bash includes an online, silent, and live auction. The online auction will go live in February and will close on March 28, the day before the event. The CDS community will receive an email with details on how to register and bid on online auction items. There are dozens of items to bid on from vacation homes to parties to gift certificates.

The live auction will be the main event the night of Bid & Bash and will include around 10 items including unique experiences, vacations, and artwork. In past years the live auction has included a flight around the Bay with CDS parent and pilot Jason Miller, the chance to drive an Audi A8 on a racing speedway, and an on-field VIP experience at a Giant's game.

## 6. What is Fund-A-Need?

At every Bid & Bash, we set aside time to raise money for Fund-A-Need. Fund-A-Need is when attendees are asked to donate funds to a specific school need. For example, last year's request was for funds to improve our music program by funding new instruments, storage and other accessories in both the lower school and middle school. This is always one of the most moving and lively moments of the event.

## 7. What can I do to help with Bid & Bash?

- **You can donate** an item, an experience, a vacation home, etc. Here is the link online form: [tiny.cc/zrdb1y](http://tiny.cc/zrdb1y)
- **You can organize a grade experience or Count Me In party** (see question 9)
- **You can be a Sponsor or Underwriter**
- **You can volunteer** on one of our committees!

We're looking for volunteers for varying roles, jobs, and levels of commitment. Do you have special skills or talents you would be willing to share with the Bid & Bash team? You can work from home or as part of a group. We'd love to have you! We're primarily looking for volunteers for the following committees:

- o **Auction item donation solicitation** - Acquire gift certificates, physical items, and services to sell at the auction.
- o **Party planning!** - Help members of the CDS community come up with Count Me In party ideas to include in the auction. These events build community, raise LOTS of money for sliding scale tuition, and, most importantly, are FUN!!
- o **Sponsorship solicitation** - Reach out to the business community to acquire sponsorships for the Bid & Bash auction.
- o **Communication/marketing** – Engage the CDS community in Bid & Bash, write compelling copy for online and live auction items, and help create Bid & Bash marketing materials.

- o **Day-of volunteers** – Aid in the execution and the set up/tear down of Bid & Bash.

## 8. What can I donate?

We need an assortment of items that can be auctioned off at Bid & Bash. Donations from the CDS community make up the majority and often the best of our auction items. Here are some donation suggestions to help you get started:

- **Host an event/Count Me In Party:** The CDS community loves a party. It can be something as intimate as a 10-person whiskey tasting at your home or as big as a middle school dance. Get creative! Tickets to the parties will be included in the online auction, with funds going directly to sliding scale tuition. (Tickets to these parties are popular and sell out quickly!)
- **Organize a unique experience:** Scavenger hunt; Cooking/Dining with a popular chef; Behind-the-scenes tour; Fun run; Make-up or stylist session
- **Offer a stay in a vacation home:** Tahoe, Bolinas, Napa, Sonoma, Hawaii, Colorado, or beyond!
- **Share a special skill:** Teach a group (adults or students) how to dance, fly-fish, cook, hit a line drive, knit, etc.
- **Donate event tickets:** SF Giants, SF 49ers, concerts, shows, ballet, opera, etc.
- **Contribute goods and services:** Gift certificates to retail shops or restaurants, bottles of wine, or kids activities

**To donate an item, please complete a donation form that you can find here:**

<http://www.cds-sf.org/bidandbash> or fill it out online [here: tiny.cc/zrdb1y](http://tiny.cc/zrdb1y). Once you have filled out the form, please bring the item to Simone Octigan in the second floor of the 16th Street Administrative Offices or contact her at [simoneo@cds-sf.org](mailto:simoneo@cds-sf.org) about coordinating a drop off.

## 9. What are “Grade Experiences”?

Instead of having individual class art projects as we have in previous years, classes by grade or individual classrooms can organize a party or experience. Note that this is different from the hosted event/party mentioned above. These experiences are hosted by parents within the class and have a suggested donation to participate/attend. For example, you can host a preschool picnic in the park, first-grade s’mores & bonfire party, a 4th grade movie night, or an 7<sup>th</sup> grade dance, etc. These classroom experiences are intended to build community and bring families together while supporting Bid & Bash.

## 10. What is Bid & Bash sponsorship and underwriting?

**Sponsorships** are vital to the success of CDS’ auction by covering expenses so that the proceeds can benefit sliding scale tuition. There are a variety of sponsorship giving levels that include a prime reserved table or reserved seating, ads in the Bid & Bash program,

brand recognition on the Bid & Bash site, and champagne. Know a few CDS parents that work at Google or Salesforce or Levi's? See if that employer will sponsor a table for you and your CDS colleagues. It's an opportunity for the business community to give back. *Sponsorship donations, excluding the cost of dinner tickets, may be tax deductible.*

**Underwriting** is another way to support the auction and help cover expenses, thereby increasing the event's proceeds to benefit sliding scale tuition. *Underwriting donations are 100% tax deductible.*

To find out more about our fun sponsorship and underwriting opportunities visit the Bid & Bash webpage: [www.cds-sf.org/bidandbash](http://www.cds-sf.org/bidandbash). Please note that you can also ask your employer/business/organization to match you in your sponsorship. If you are interested in more information, please email [advancement@cds-sf.org](mailto:advancement@cds-sf.org).

## **MORE QUESTIONS?**

### **Who do I contact if I have a question that isn't answered here?**

- **Simone Octigan**, Annual Fund & Events Manager - [simoneo@cds-sf.org](mailto:simoneo@cds-sf.org) or (415) 861-5432 x357
- **Jeanna Yoo**, Director of Advancement - [jeannay@cds-sf.org](mailto:jeannay@cds-sf.org) or (415) 861-5432 x323