

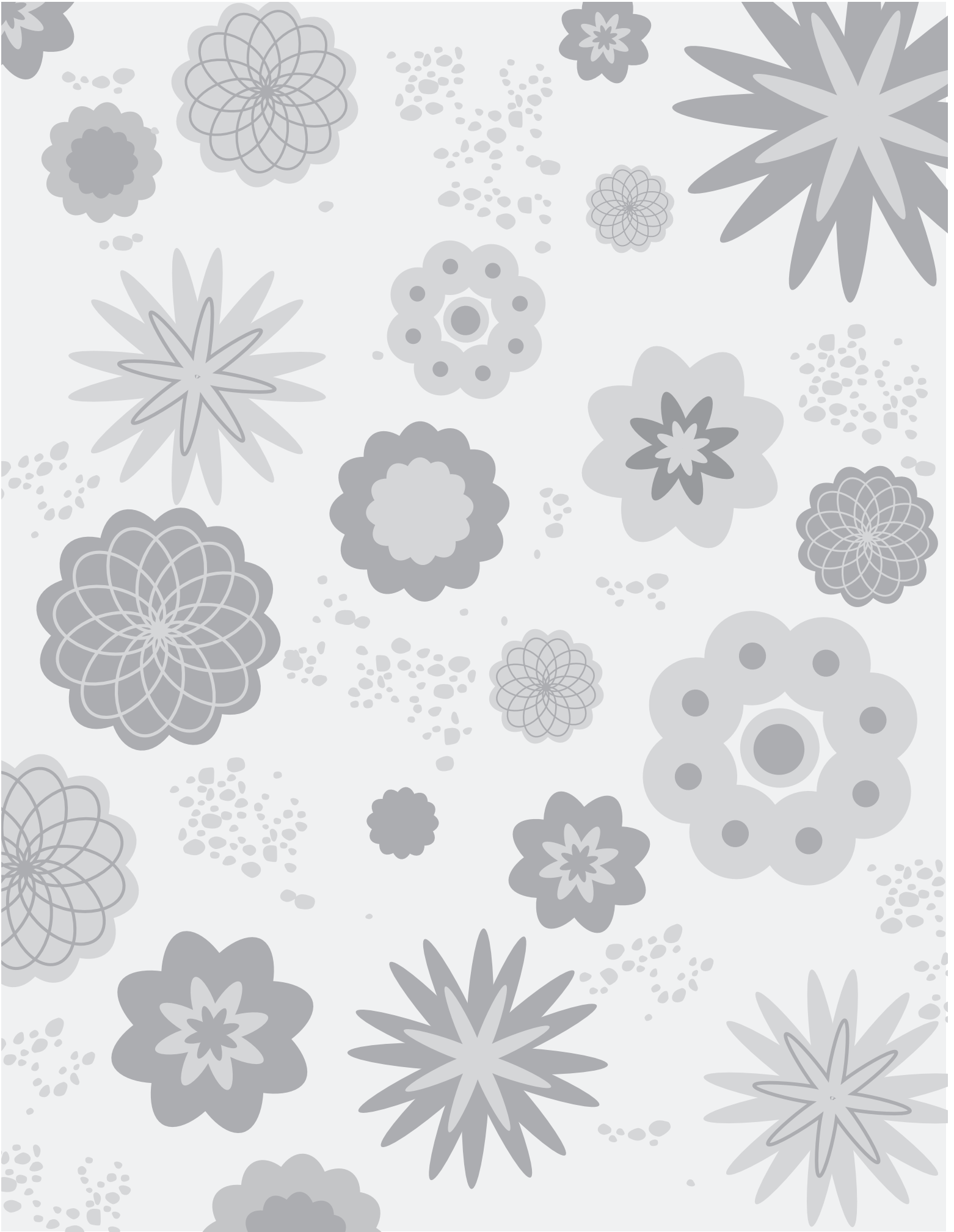


*Fiesta*

cds community celebration  
and benefit auction

save the date!  
friday, april 4, 2008







January 20, 2008

Dear Family and Friends,

Save the date!

On Friday, April 4, 2008, CDS Parents, Faculty, Trustees, Grandparents and Friends will come together for FIESTA — our annual CDS gala that celebrates our amazing community and raises money for the school. We are thrilled to announce that this year all proceeds will again be dedicated to our CDS sliding scale tuition. We're also excited to announce that Foreign Cinema on Mission Street, just blocks from CDS, will be the site of the festivities. The evening will include a silent and live auction, delicious food and drink, music and dancing. Of course, there will be childcare available at the school (more details to come). Look for your invitation in the mail in February.

Last year, FIESTA raised over \$125,000 for sliding scale tuition. This year efforts are already underway to plan and organize this important event. Now we need your support to donate and solicit items for the auction. We've found that families love to bid on donations that bring groups together: from hikes to progressive dinners to hosting an evening with a local author. We've also found that distributing donations via gift certificates saves everyone time and work. For more great solicitation suggestions please refer to the next page and feel free to call us to discuss your ideas. We would love to help!

This booklet contains everything you need to get started. In order to inventory all of the items and assemble the catalog in good time, all donation certificates should be returned to CDS by March 5, 2008. If you have any questions, please do not hesitate to contact any member of the Fiesta volunteer team.

We look forward to seeing all of you at FIESTA to celebrate our unique community!

Thank you all for your support on behalf of CDS,

Pat Rose  
Fiesta Co-Chair 2008

Leslie Edelman  
Fiesta Co-Chair 2008

save the date!  
friday, april 4th, 2008





## DATES TO REMEMBER

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January 22	Save the Date & Solicitations begin
February 4	Look for your Fiesta INVITE in the mail!
March 5	All donation forms must be turned in to CDS
March 12	Raffle Ticket sales begin
April 4	Fiesta!



## EVERYTHING YOU'LL NEED TO GET STARTED

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### 1) Auction Donation Certificates

This year you will have the option of filling out a certificate (hard copy) or doing it ONLINE!

We will be passing along the site information as it becomes available, or you can use the included form in this packet.

#### Donation Ideas:

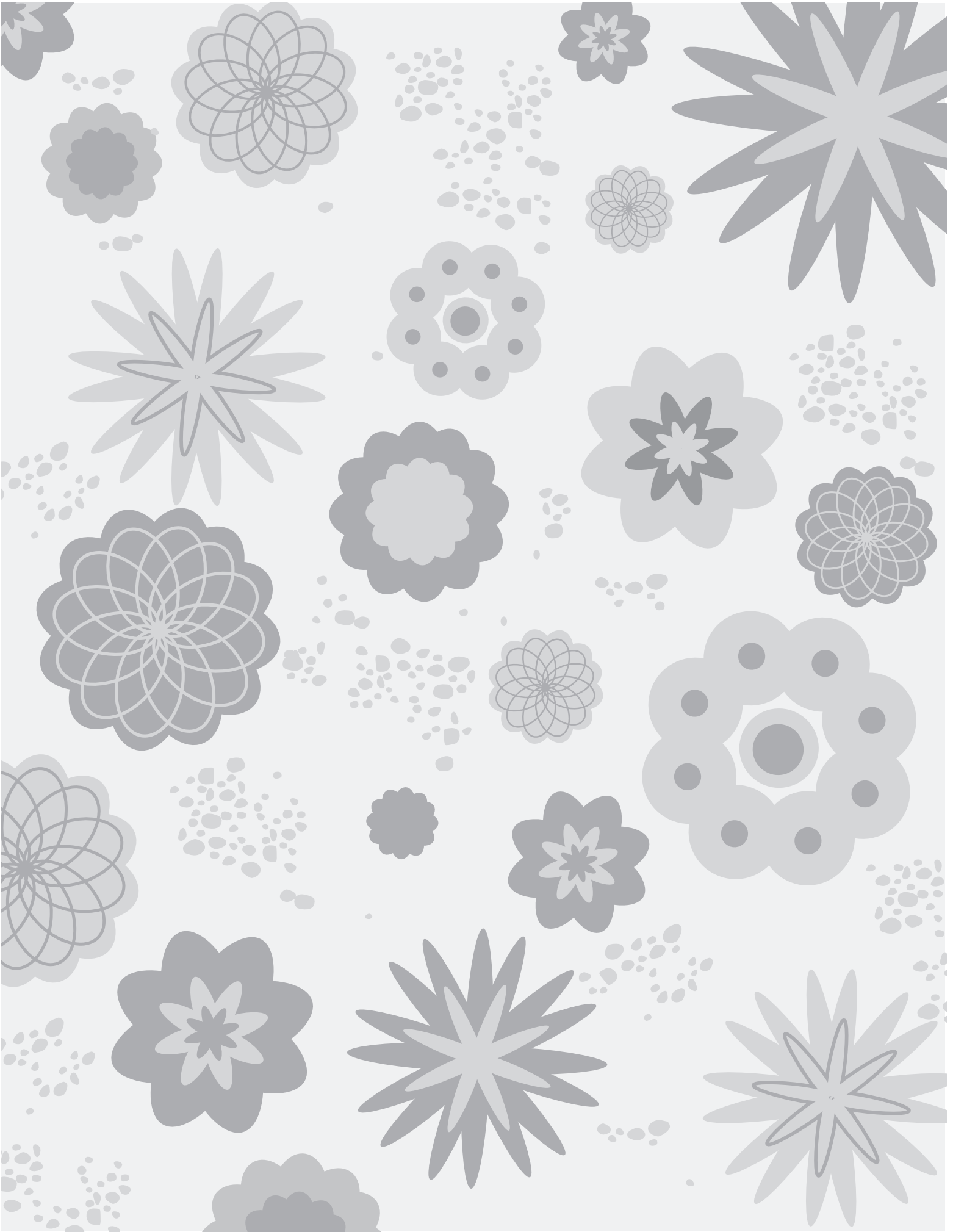
- Host a themed party, dinner, wine tasting or cocktails at your home.
- Donate 2 nights at your favorite hotel.
- Part with your season tickets for 1 day or night — an arts or sporting event.
- Offer personal help like cake baking, organizing, gardening help or painting.
- Take a group of children/adults hiking, camping, skating or plan your own special activity.
- Ask a friend or relative to donate time at their vacation home.
- Present a gift certificate from your favorite restaurant or store.
- Donate a gift certificate from your child's ballet, gymnastics or swim school.
- Donate a gift certificate from your favorite yoga, pilates, tennis or gym instructor.
- Make available professional services for an attorney, graphic or interior designer, financial planner or contractor. Offer home improvement or gardening skills for a CDS family.

### 2) Donation Letter from Rick Ackerly

Use this letter for auction donors who may need a more formal request from the school. For tax purposes the CDS tax ID # is in the header.

If you have any questions regarding the use of this letter or need donation help, please contact parent volunteers; Pat Rose at (415) 282-9209 or Leslie Edelman at (415) 682-9106.







Children's Day School  
333 Dolores Street, San Francisco, CA 94110  
CDS's Nonprofit Tax ID# 94-3248631



January 15, 2008

Dear Friends,

We hope you will consider making a tax-deductible donation to the sixth annual Children's Day School Fiesta — our community celebration and benefit auction to be held on Friday, April 4, 2008. Generous support from businesses and friends has greatly contributed to the success of this event each of the past five years, and all proceeds from this year's event will go directly to the CDS Sliding Scale Tuition Fund.

CDS devotes 22% of its operating income to sliding scale tuition. Thirty-five percent of our students pay tuition on a sliding scale, and many more could benefit from a Children's Day School education if more sliding scale money were available. Among independent schools nationally, only 14% of students receive any kind of financial support.

Children's Day School is located across the street from Mission Dolores on a spacious, historic campus complete with a farm and garden where the children help care for organic vegetables, two beloved sheep and five chickens. CDS provides children with a rigorous academic program which is project-based, integrated across scholastic disciplines and grounded in the concept of social responsibility. Our curriculum features Spanish, environmental education, arts and music. This year, 260 students attend CDS from preschool through eighth grade, and this spring the CDS community will proudly celebrate our third middle school graduation.

We expect approximately four hundred guests to attend our auction and purchase items donated by businesses, friends and families. All auction donors will be recognized in the event program, which is distributed to all guests.

If you have any questions regarding CDS or Fiesta 2008, please feel free to contact parent volunteers;

Pat Rose at (415)282-9209 or Leslie Edelman at (415) 271-4732.

On behalf of the kids at Children's Day School, their families, the teachers and administrators and the volunteer auction planners, thank you very much for your support.

Sincerely,

Richard W. Ackerly  
Head of School



Children's Day School

333 Dolores Street, San Francisco, CA 94110